

Scoring Sheet

Date:

Judge:

Finalist(s):

Name of Creative Idea:

Value of the Business Idea

The goal of the finalist is to get you excited about the value of their business idea within 7 minutes using various content (information about their business plan) and how they deliver the content (e.g. clear, enthusiastic, et.).

Enter a score into the following box for this finalist:

Score

Overall Score for the Business Idea:

(0 to 10, 10 is the highest)

Content Feedback

Solid Idea	1	2	3	4	5	6	7	8	9	10
Market Research	1	2	3	4	5	6	7	8	9	10
Financial Understanding	1	2	3	4	5	6	7	8	9	10
Team/Attached Expertise	1	2	3	4	5	6	7	8	9	10
Realistic Plan	1	2	3	4	5	6	7	8	9	10
Clearly Communicated	1	2	3	4	5	6	7	8	9	10

Notes: _____
